



WEBINAR

European Health Sector GDPR
Compliance Study



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Legal specialist and certified
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UK Market GDPR Specialist
Background in a wide range
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(US/UK/Canada/EU) in data
protection



**We want to
hear from you!**
Send your questions to:
lisa.hofmann@pridatect.com



01. Methodology



Data relating to people's health is **particularly sensitive**. For this reason, we wanted to find out how aware organisations in the health industry are about the protection of this type of information.



In May, we consulted with **CEOs and managers of 300 health and pharmaceutical organizations in Europe** about the protection of personal data of patients/ clients.



Our aim was to find out whether organisations are **aware of the importance of GDPR** and where they stand in terms of achieving compliance.



02. Contents



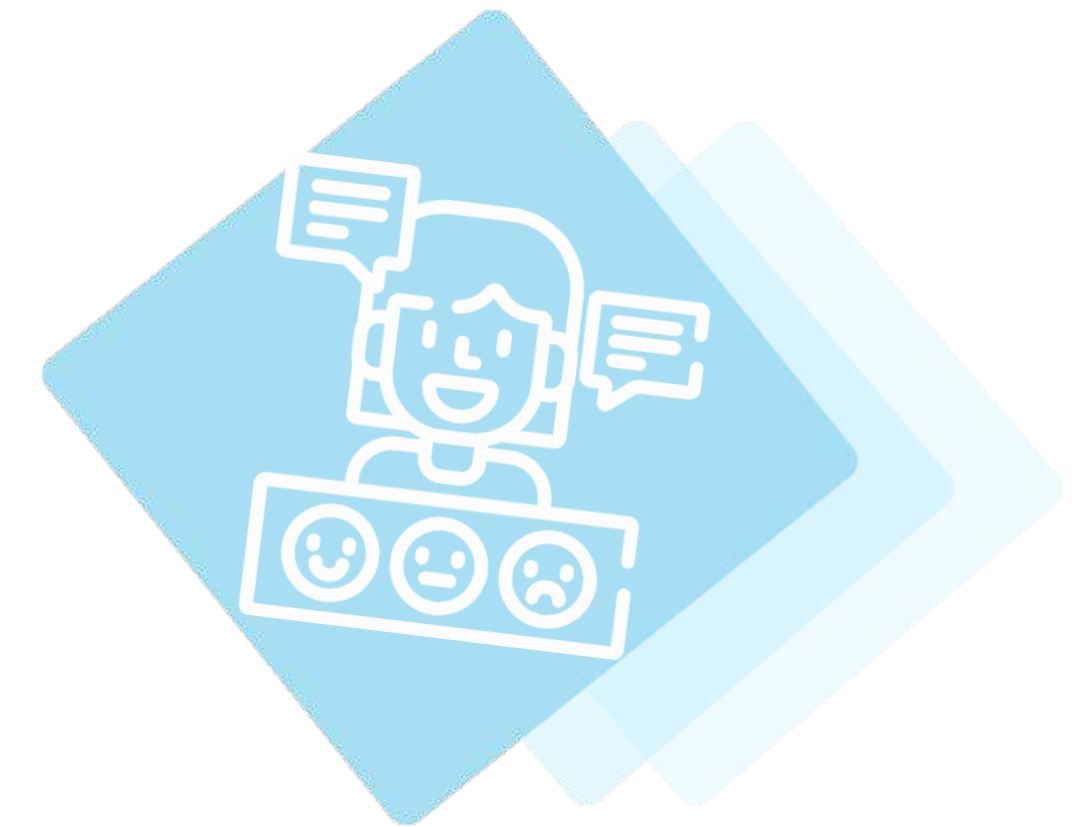
Perception of GDPR
compliance in the health
industry



Collection and processing
of personal data relating to
health



Policies and security
measures implemented in
health organisations



Opinions and conclusions

03. Perception of GDPR compliance in health organisations



We analyzed how important companies and centres in the health industry believe data protection to be.

- **89%** of organisations in the UK have indicated that data protection is very important.
- **88%** of those surveyed claim to comply with GDPR, but **3%** are aware that they do not comply with all its stipulations. In addition, there are 9% who are not sure whether they comply with it or not.
- With regard to the training that is carried out with their employees on data protection, **6%** say they never do it, while only **57%** do it at least annually.

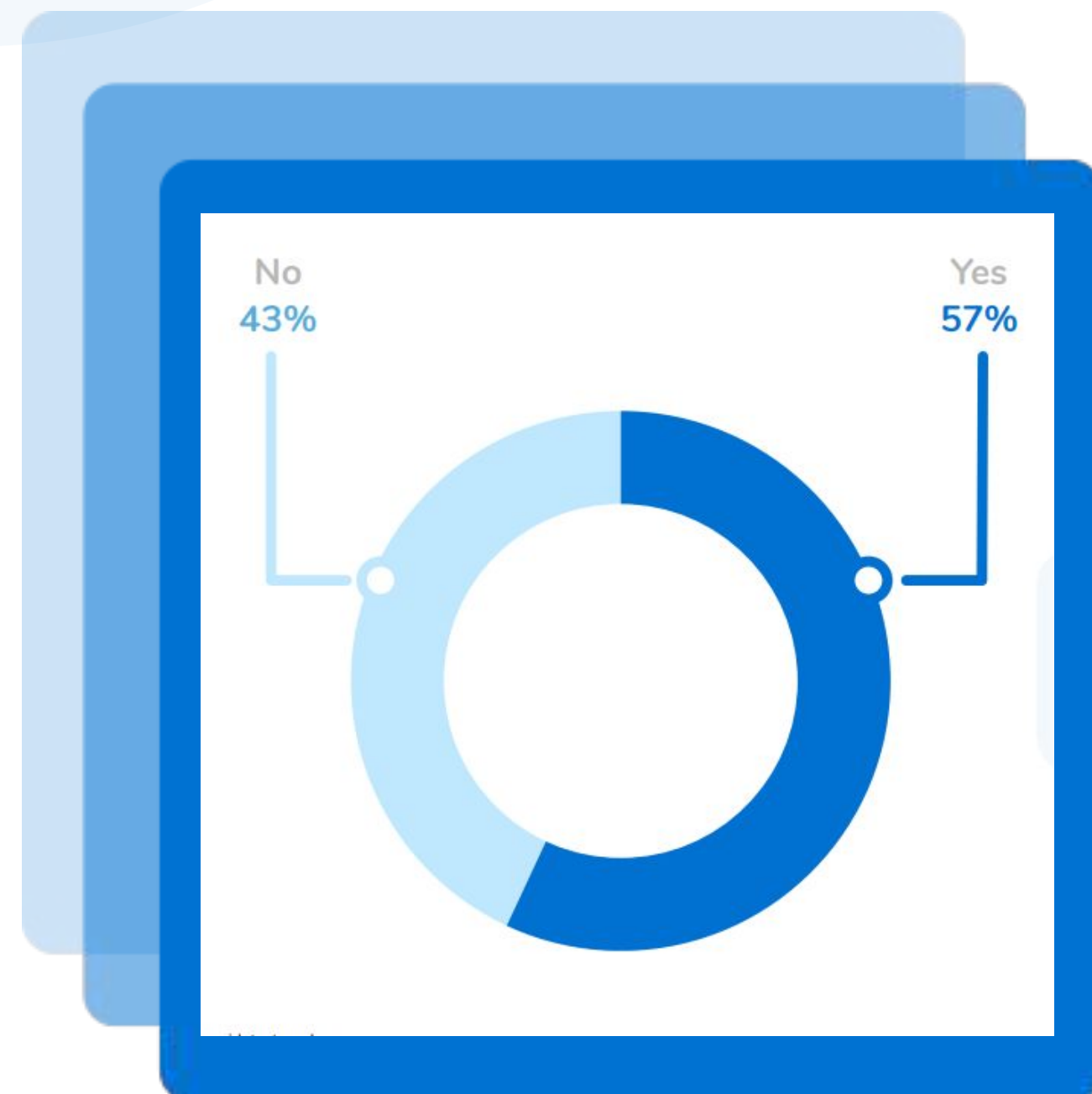
“Data protection training for employees is one of the most effective preventive measures to avoid risks”.



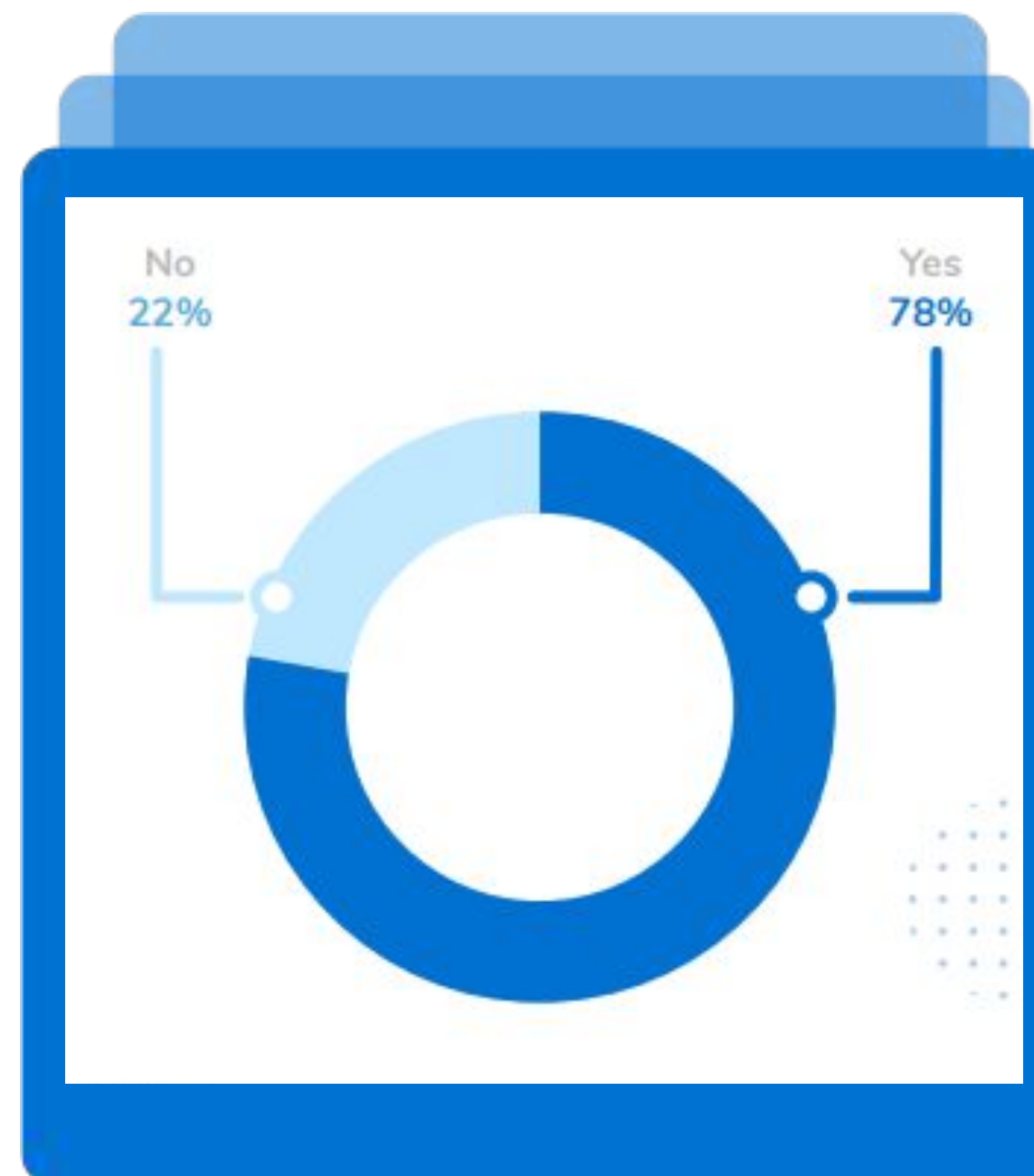
04. Collection and processing of personal data relating to health

We wanted to know whether there was any interest on the clients/patients part in understanding what is done with the data that a company requests.

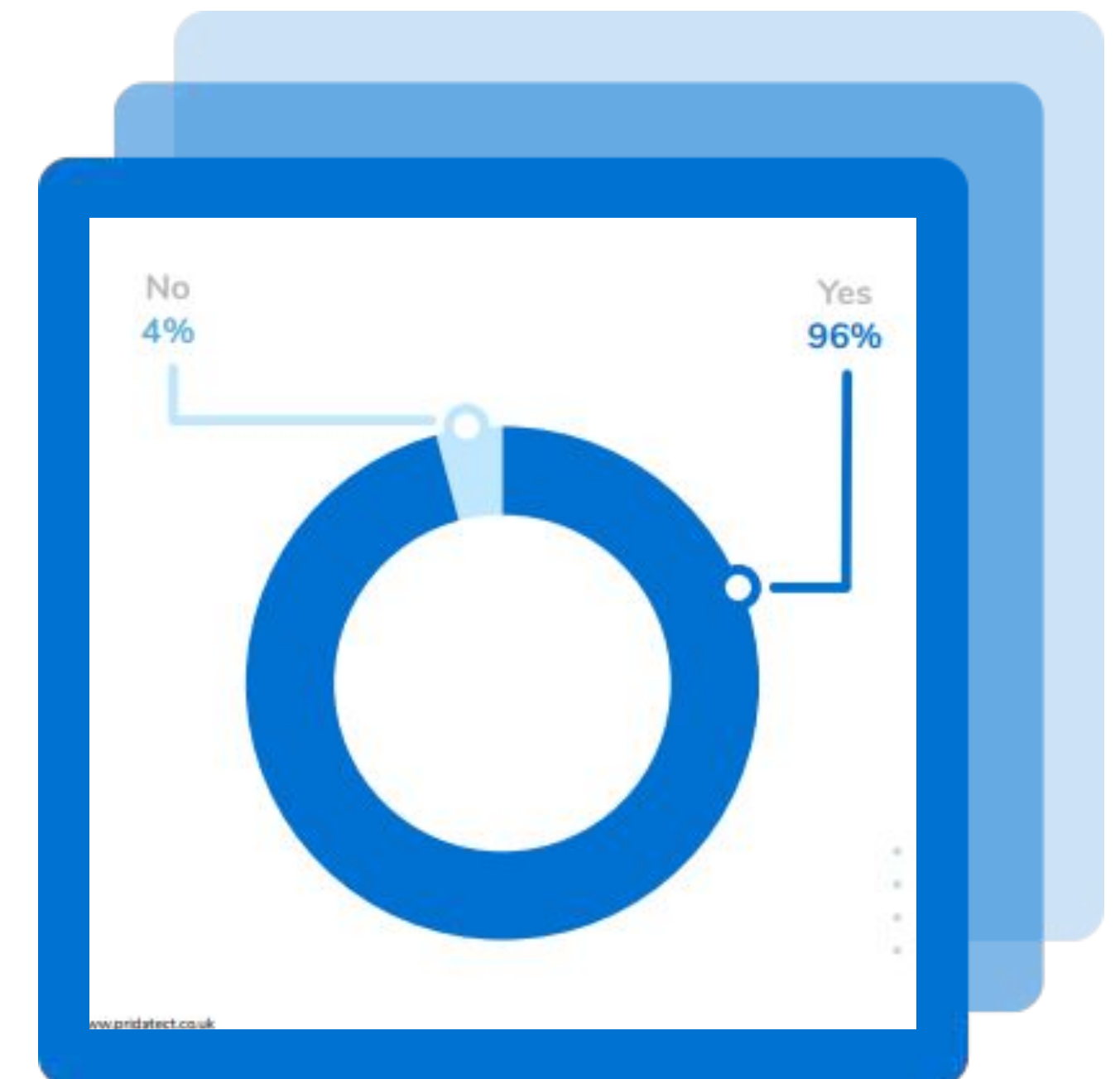
Do clients and patients ask about protection of their personal data?



Are clients and patients interested in the purpose for collecting their personal data?



Does your organisation inform patients about how their personal data is being treated?



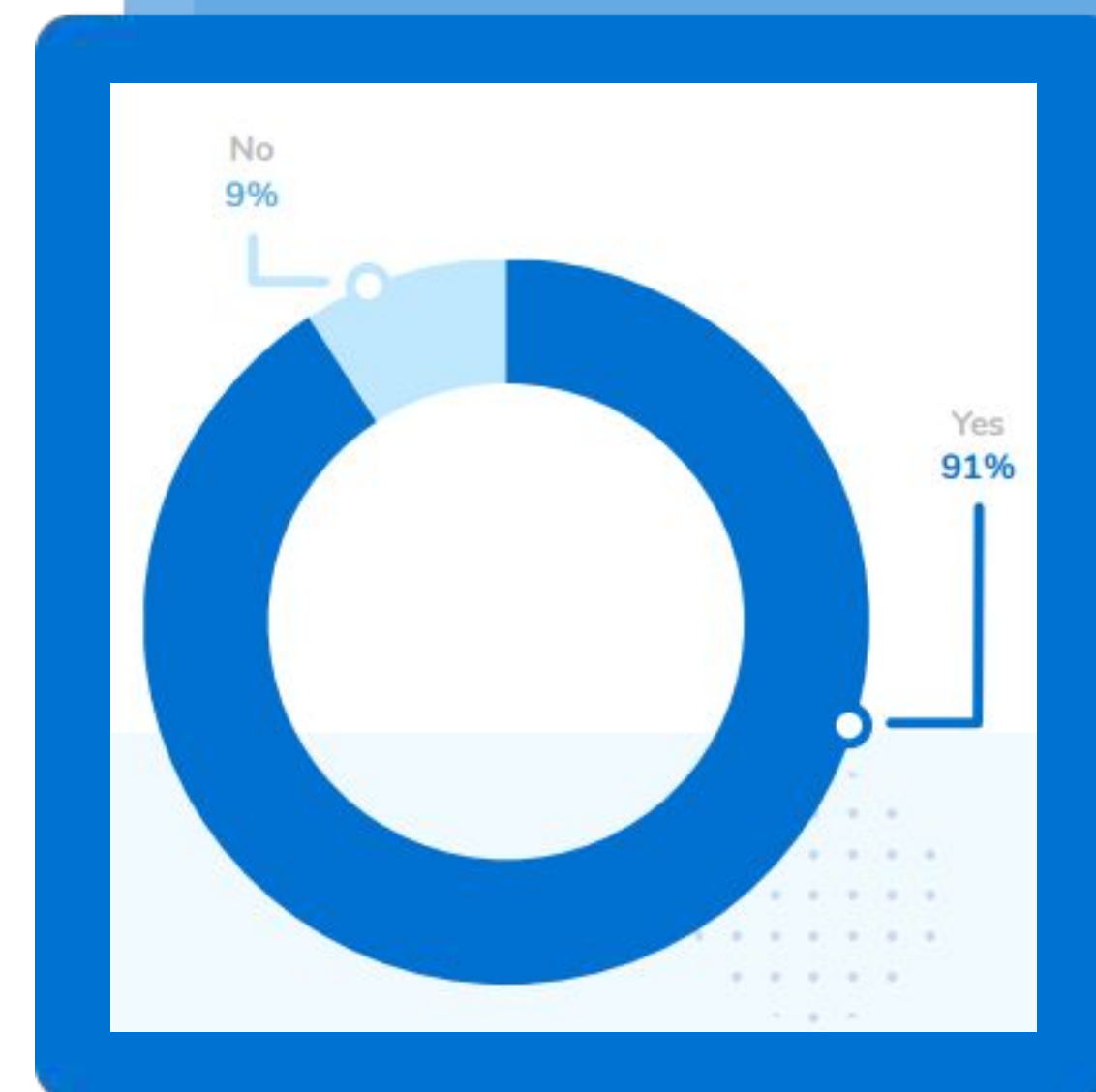
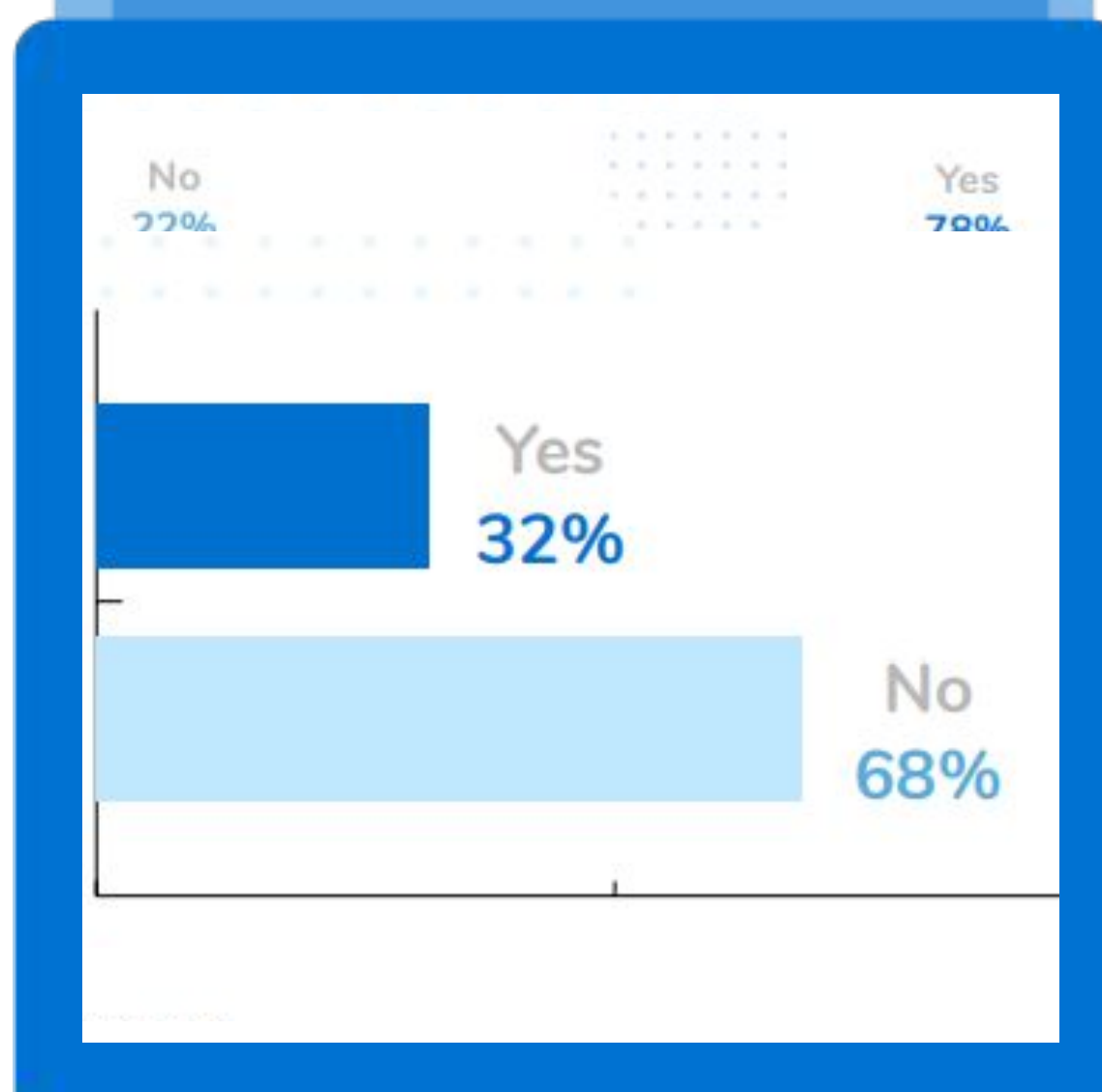
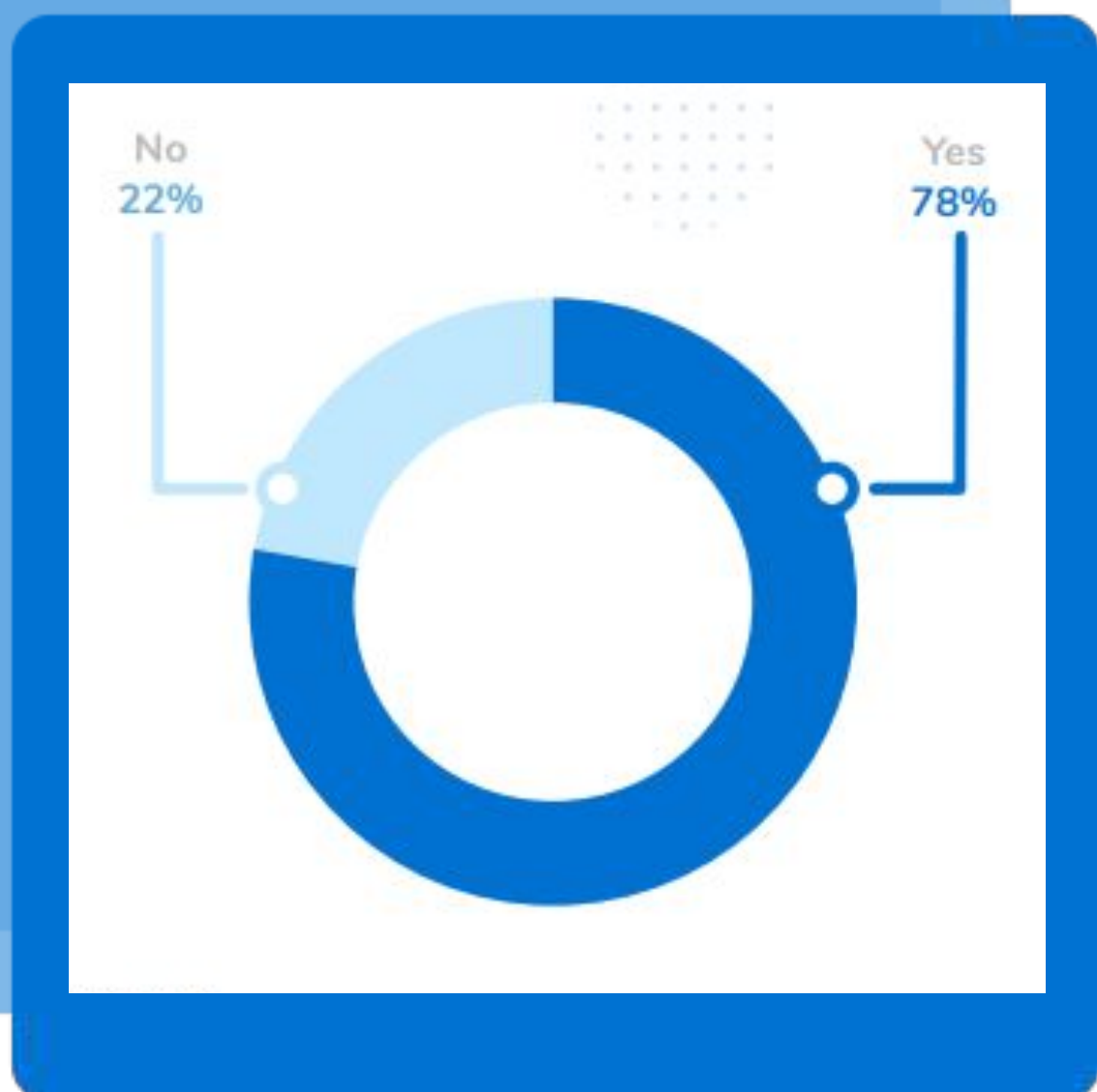


Obtaining consent for processing personal data and sharing it with third parties is one of the most important points in ensuring proper processing, so we wanted to know what health organisations do in this case.

Do organisations collect consent for data processing?

Is data shared with third parties?

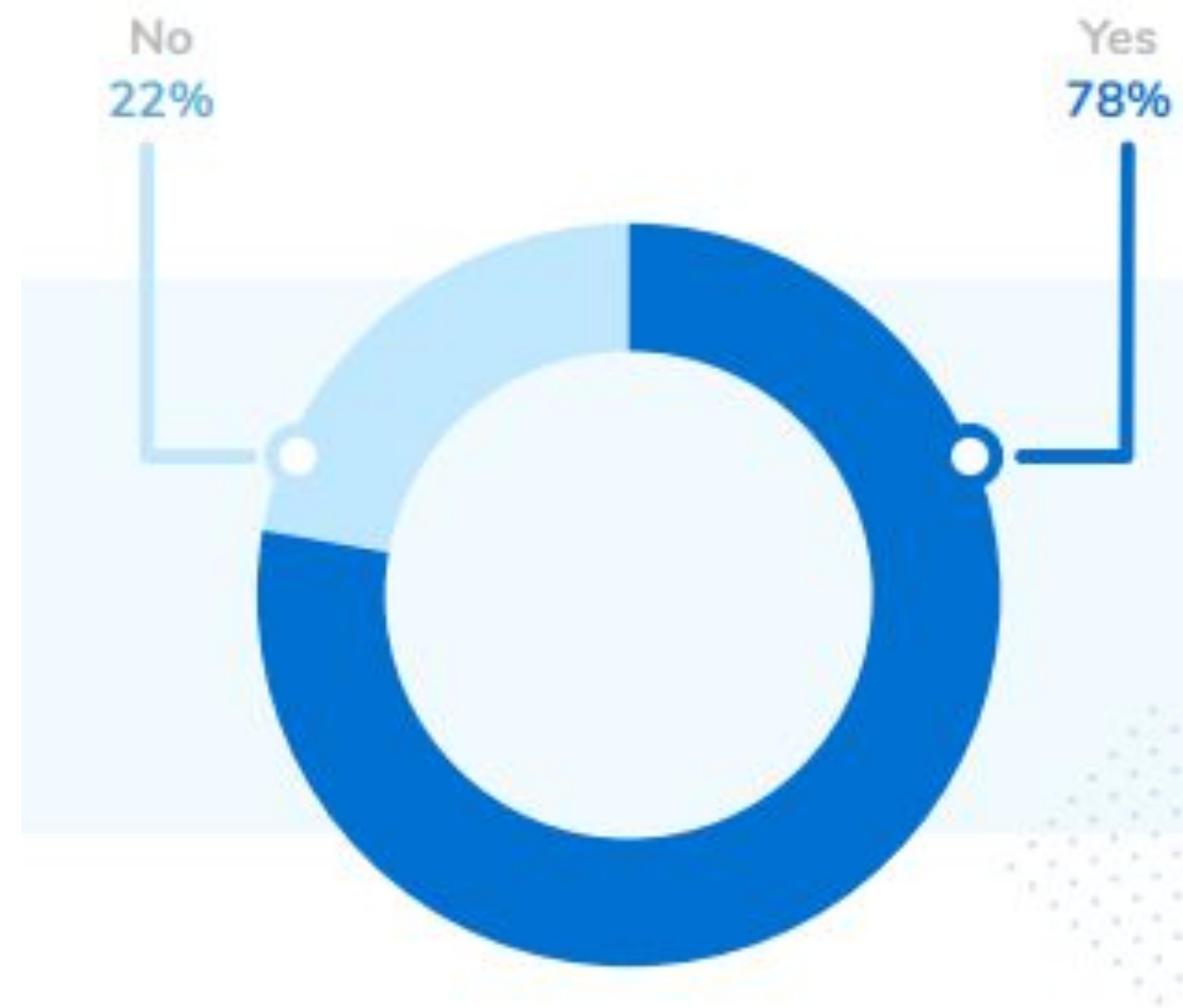
Are confidentiality agreements in place with third parties?





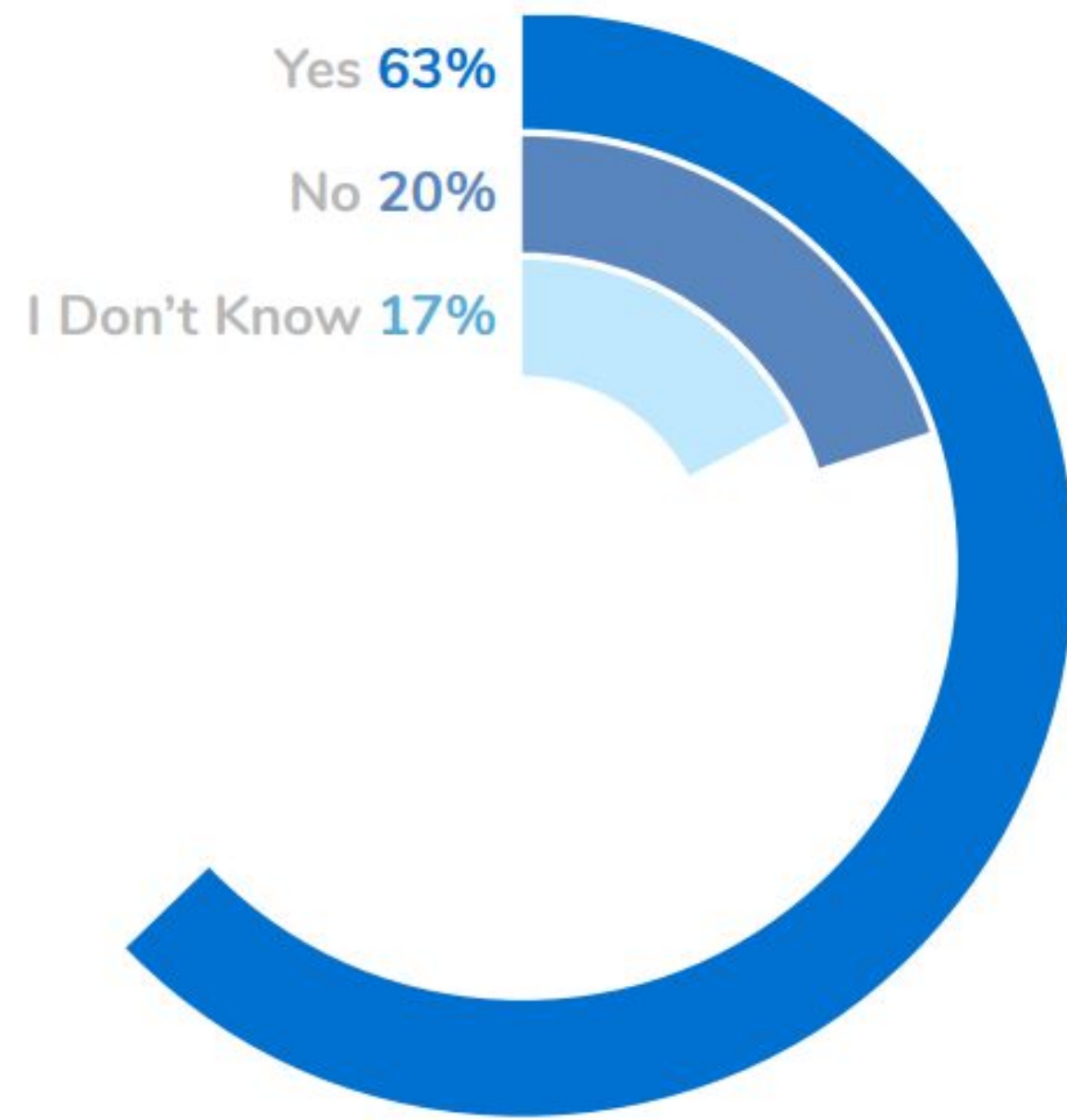
05. Policies and security measures implemented in health organisations

- Have you incorporated any software solution that processes health data in the last 12 months? **57%** of respondents in the UK answered "yes", **43%** "no".
- Do you have a designated DPO?

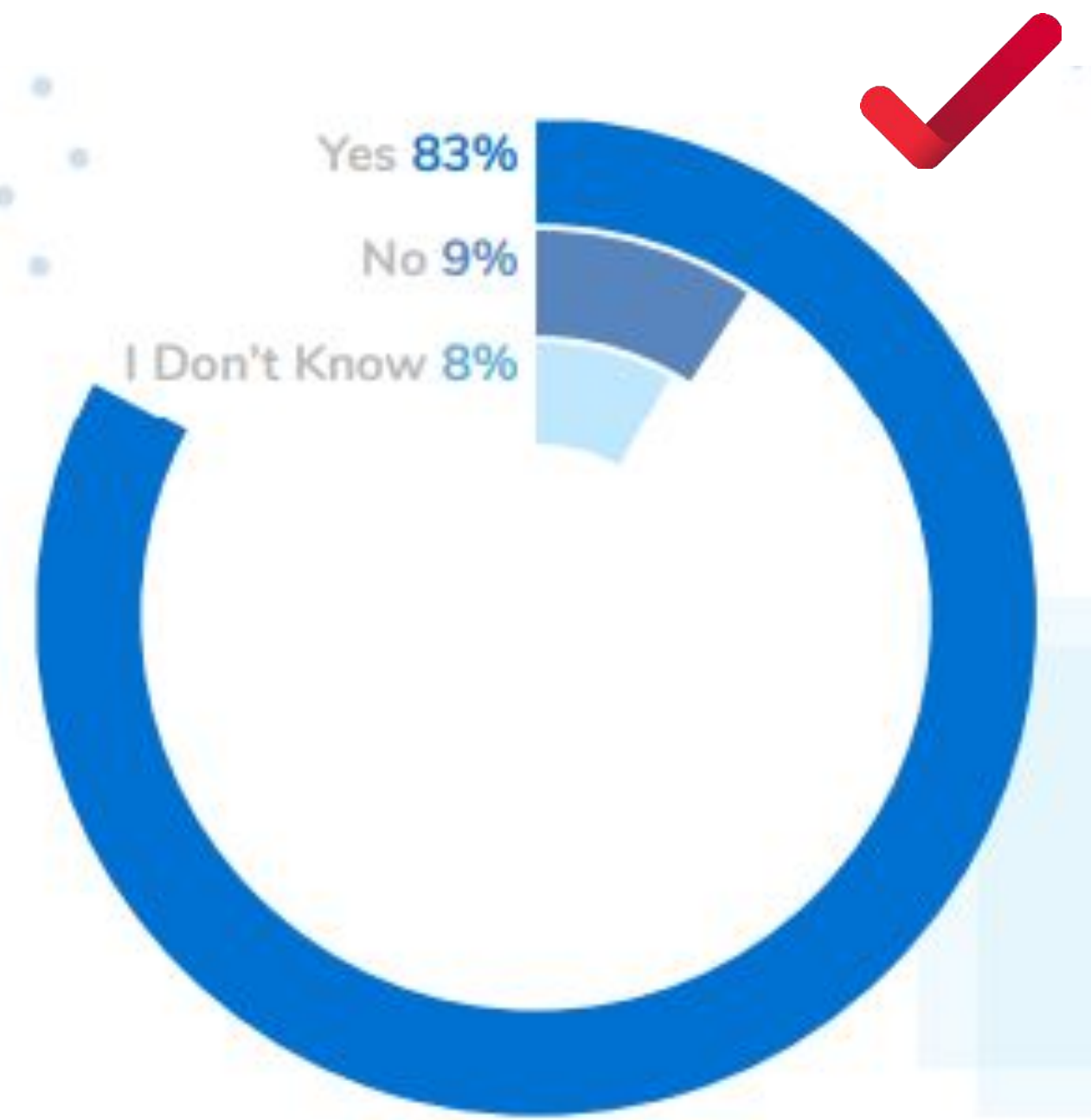


"22% of health care organisations aren't complying with GDPR because they don't have a DPO"

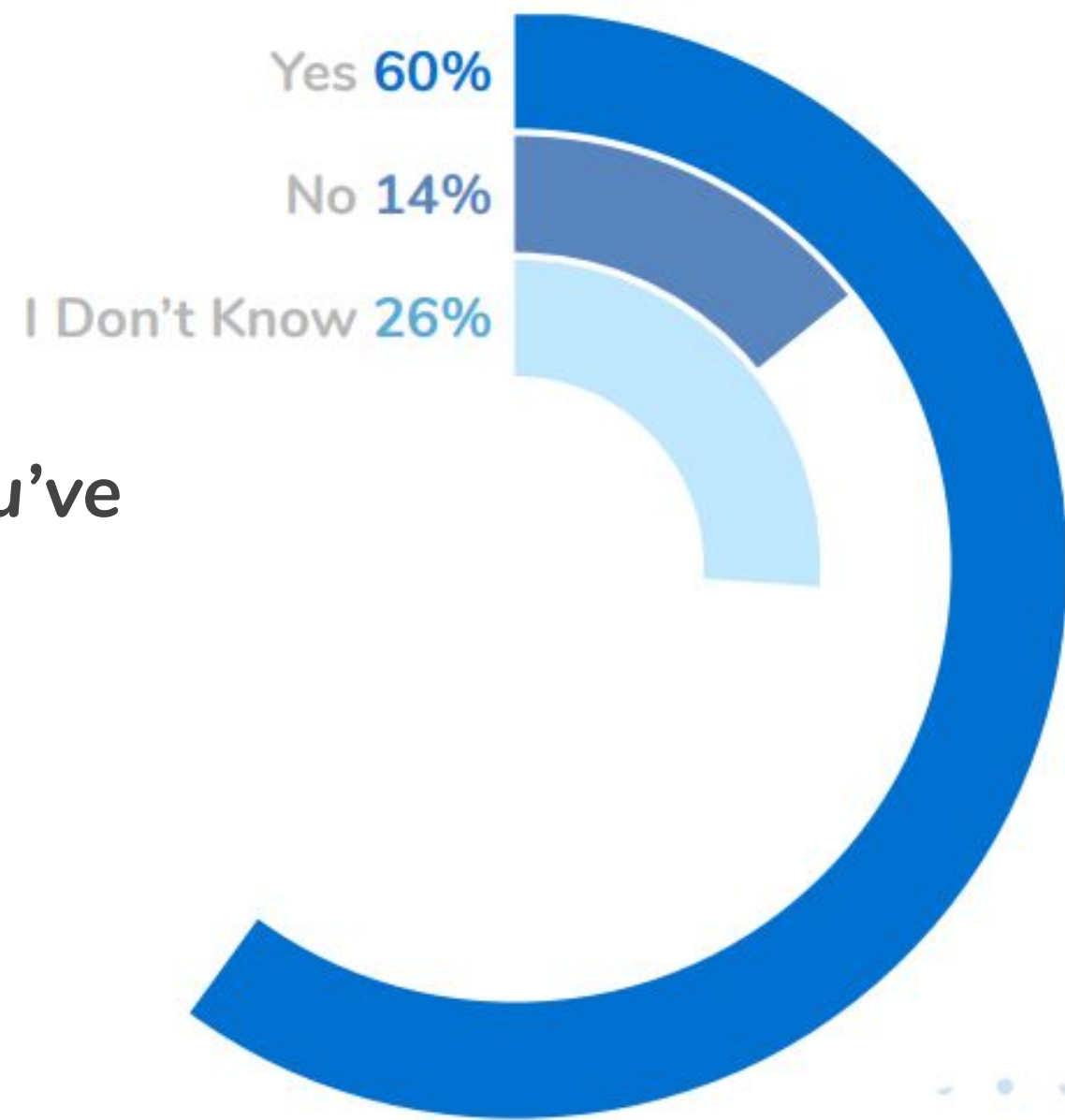
Do you perform Impact Assessments?



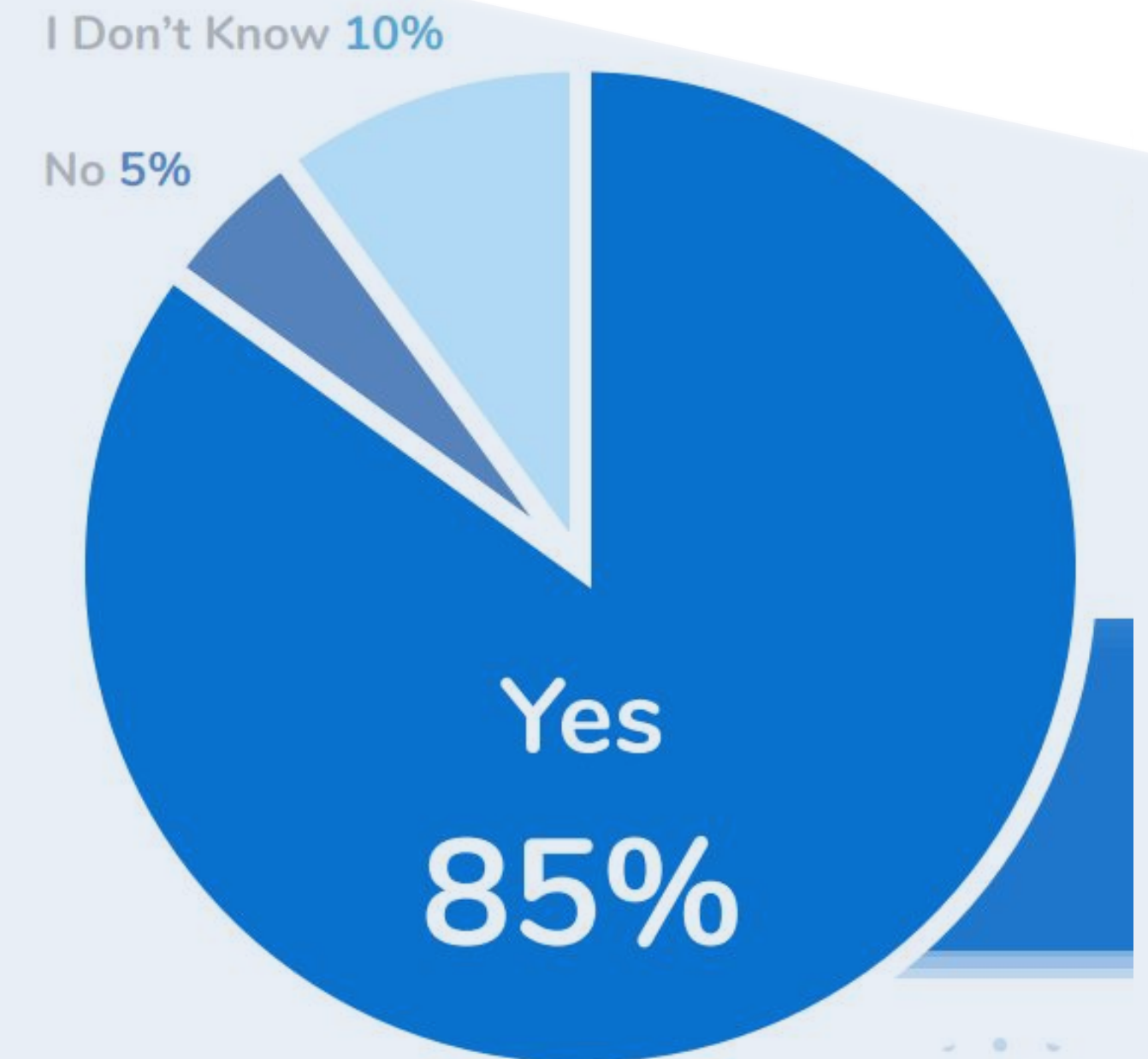
Is an up-to-date record kept of the data processing activities?



Are the TOMS that you've taken necessary?



Do you have a protocol in place in case of a security breach?



06. Opinions and conclusions



- Organisations are increasingly aware of the need to inform stakeholders what happens with their data. As such, **96%** of organisations **say they do inform patients/clients about how their personal data is treated.**
- "**57%** of respondents say that their **patients/clients ask about data protection**, demonstrating a significant level of interest; making data protection compliance not only an obligation but also an indication of quality and trust for customers".



"22% of organisations are not in compliance with GDPR because they do not have a designated DPO. This is a very alarming figure, with this study we have been able to observe that although there is some awareness of the importance of GDPR, there are still improvements to be made".

Case study: Yokeru.



- ✓ A healthcare app providing a way to better collect data in order to provide the best possible care for patients..

Yokeru works with Pridatect to ensure compliance with European legislation and thus can continue to offer their services throughout the continent.



“Our technology monitors the health of the most vulnerable in our communities.

As a result, we needed to be confident in our watertight GDPR compliance processes”.

Hector Alexander
COO & Co-Founder of Yokeru
Technology to monitor the health of the most vulnerable in our society

Specific services for companies in the health sector

- ✓ **Appointment of a Data Protection Officer (DPO)** Every company in the health sector needs to appoint a DPO. Pridatect offers the service of external DPO for all those companies that do not have one.
- ✓ **Impact Assessment** When dealing with sensitive data it is mandatory to perform PIAS. Pridatect facilitates the implementation of PIAS for each Treatment Activity Record (TAR) carried out by the company.
- ✓ **HIPAA compliance** With Pridatect, all companies operating in the US will be able to comply with the US physician services standard.

“Pridatect provided us with an expert team who have been unwaveringly helpful.

Working with Pridatect has taken much of the pressure off of the Co-Founders so we can focus on supporting vulnerable individuals.”



Hector Alexander
COO & Co-Founder of Yokeru
Technology to monitor the health of the most vulnerable in our society

Pridatect, a platform to simplify the process of identifying risks and protecting data



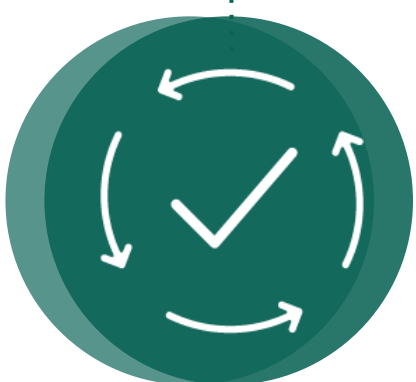
DETECT AND IDENTIFY RISKS

Detect and identify risks in your personal data processing (customers, employees, suppliers...). With the Pridatect platform we can identify and analyse the threats and vulnerabilities in your processes.



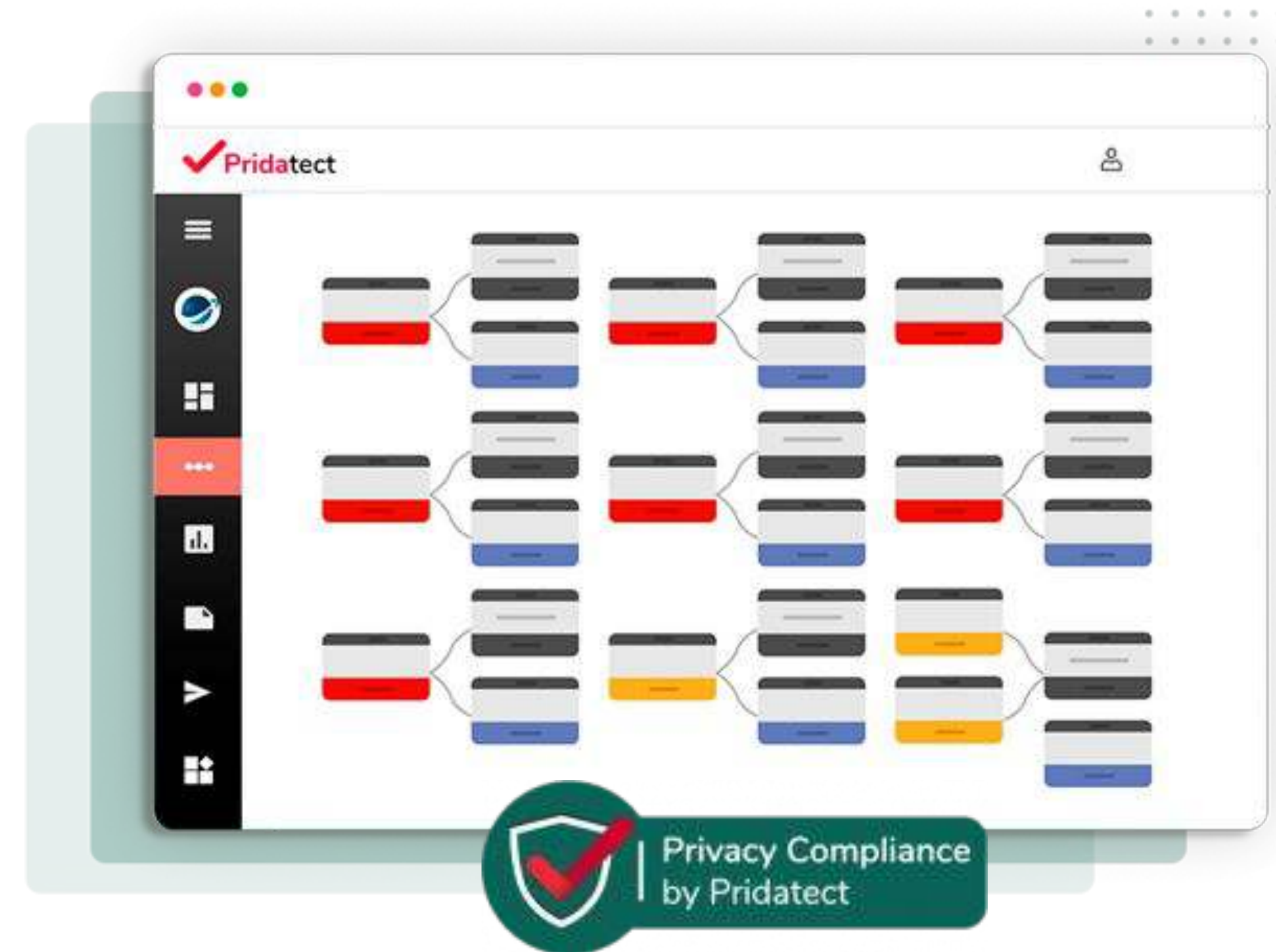
DEFINE AND SUGGEST MEASURES

Knowledge of the risks in your company allows us to define the necessary measures to reduce and mitigate them. Pridatect helps you with the definition and suggestions of measures for your company.



PROGRAMME MONITORING AND IMPLEMENTATION

Data protection is an on-going task within a company. Pridatect not only helps with the initial implementation, but also with the continuous monitoring of risks, measures and task management among your company's employees.



Trusted technology solution for your data protection

Everything you need to comply with GDPR



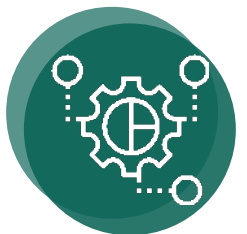
Risk assessment

Eliminate data risks



Impact assessment

Automated impact assessment



Compliance analysis

Identify gaps in your data protection



Processing Activities

Have an up-to-date record of processing activities



Data map

Map your company's data flows



TOMs

Defines technical and organizational measures to reduce risk



Privacy reports

Generates privacy reports automatically



International transfers

Manages international data transfers



Security Gap Management

Successfully handles security breaches



Fulfillment of your website

Generates privacy policies, cookie policies, terms and conditions



Subject access rights

Manages requests for access rights and subjects



Secure Userdesk Cloud

100% secure, collaborative cloud environment



External DPO service

Virtual DPO for your company



Contracts with suppliers

Generate the contracts you need for GDPR



Document Automation

Create legal documents based on our models



Try Pridatect!

Take control of data protection management and ensure that everyone in your company has the necessary guidelines to prevent putting data at risk when teleworking. At Pridatect we help you to detect risks and take the appropriate measures.

Contact us for a [free demo](#) or use our 7-day [free trial](#).

Request your
free demo



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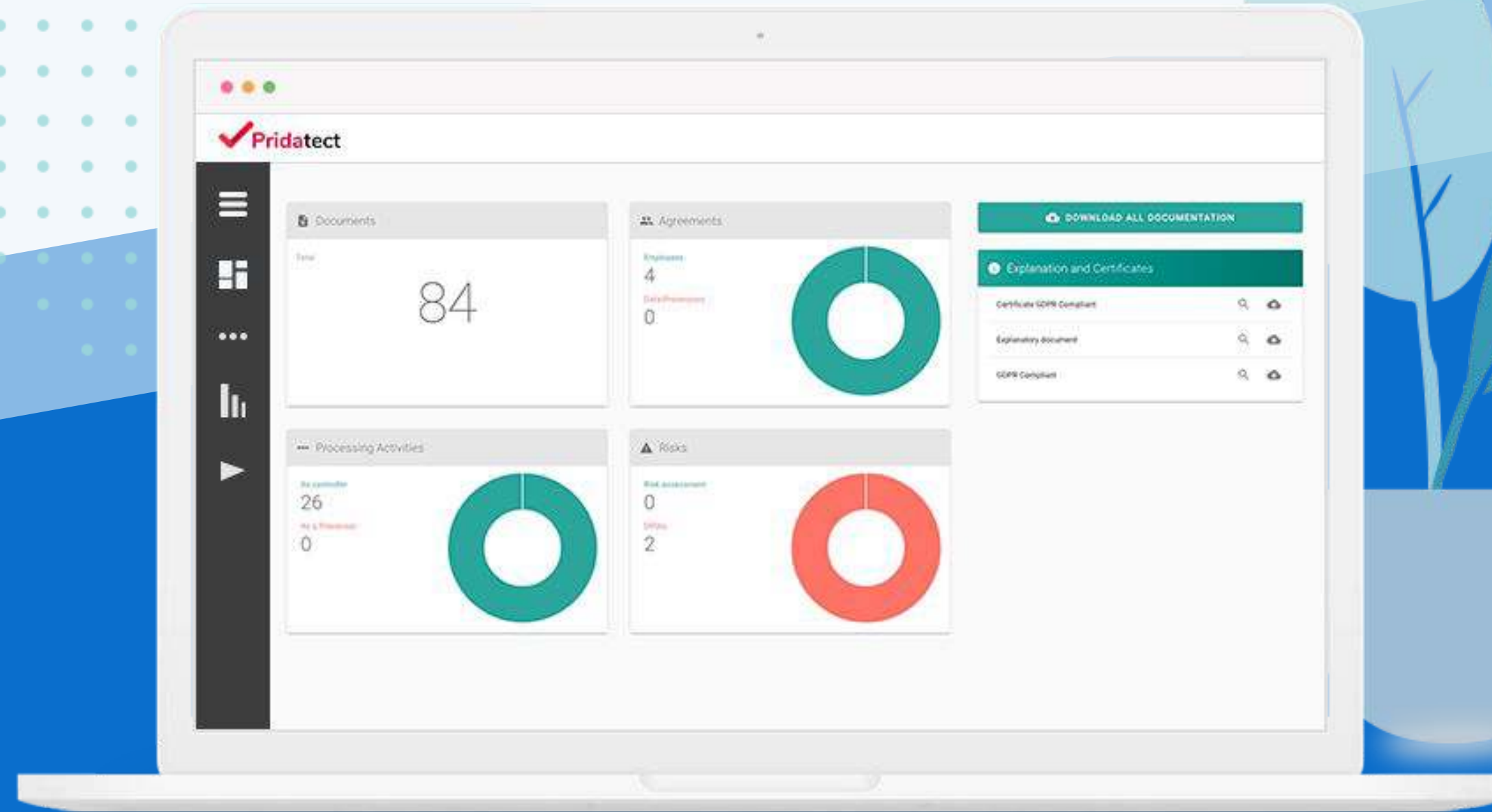
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